

Your Business Name (as it will appear in the design)

What was the idea behind the name? where did it come from?

Describe your business?

Your Business Tagline (if applicable)

If you had to describe your business in one word, what would it be and why?

Who is your target audience?

What is the primary message do want to convey to your customers?

Who are some of your competitors?

What sets you apart from your competitors/peers?

Does your business have any existing brand guidelines in place? (Colours, fonts etc.,)

What are your preferred colour combinations?

What tone or feeling do you wish to communicate through this design? Please select below.

- Sophisticated
 Fun
 Contemporary
 Earthy
 Feminine
 Masculine
 High end
 Sporty
 Elegant

If your brand was a person, how would you describe it to a friend? Please select below.



Are there any restrictions to consider when designing the new logo?

Do you have any additional comments?

Name / Tel / Email / Web:

And you are done! Simply hit the submit button below to begin the first stage of your branding! >>>

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